



PLUCKY ROOSTER CONTEST

REGISTRATION FORM

Plucky Rooster's Name: _____

Name(s) of Plucky Rooster Creator(s):
(If under 12 years old, please also list ages)

Mailing address: _____

Telephone Number: _____

Email: _____

I/We agree to abide by all contest rules.
Signature: _____

Yes! Feature my Plucky Rooster in the parade!

Please submit completed registration form with rooster

Mail completed form to Emily Moosmann
60 Smithfield Blvd, Suite 69
Plattsburgh, NY 12901
OR drop form off to
Champlain Centre Mall
In the mall office
Questions? Call Emily 561-8660 Ext. 113



Past Plucky Rooster Examples Pick A Theme and Have Fun!



PLUCKY ROOSTER CONTEST



Roosters Due By August 29th, 2016 AT CHAMPLAIN CENTRE MALL

PLUCKY ROOSTER CONTEST RULES

OFFICIAL ENTRY RULES

Build a Plucky Rooster!

1. All Plucky Roosters **MUST** have a name.
2. Models must be a minimum of 3 feet tall
3. Your Plucky Rooster must stand alone.
4. All Plucky Roosters must be handmade. They can be made of any material.

Registration forms and roosters are due
August 29, 2016

This contest is FREE and open to everyone!
Individuals, groups and local businesses are encouraged to participate!

Contest entries will be on display at
Champlain Centre Mall, in the food court.
Entries will be displayed from the time they are turned
in, until September 12, 2016.

The Awards will be announced
September 9 2016

“People’s Choice” votes will be accepted
to September 8th

Your Rooster can win in the following categories:

Best Children’s Rooster
(Created by children 12 and under)

People’s Choice Rooster
(Receives the most popular vote)

Winners will be featured on our Facebook page!
Facebook.com/ChamplainCentre

All registration forms and roosters are due
August 29th
They can remain on display until
September 12, 2016.

We would like to feature your Plucky Roosters on our
Battle of Plattsburgh Commemoration Parade float!

If you would like to have your Rooster featured on the
Champlain Centre parade float, please check the box on
the registration form.

ALL roosters can be signed out of the Champlain
Centre Mall office beginning September 12, 2016.

**People’s Choice votes can be placed at
the designated voting area next to the
Plucky Rooster display.
Come and vote for your favorite
Rooster**

HELPFUL ROOSTER TIPS

All you need are some materials and your imagination
to “Build a Plucky Rooster”. The objective should be to
have fun creating your rooster out of things that you
have around the house or that can be found in nature.
Plucky Roosters made from recycled materials are eco-
friendly and won’t cost you anything. Use any available
materials such as: old toys, tools, cloth, plastic, wood,
metal, etc. Consider using PVC, chicken wire or wood
to construct a sturdy stand.

There are some examples from previous Plucky Rooster
contests on the back page.

WHY A ROOSTER?

The legend of the Rooster recalls an incident said to
have occurred on September 11, 1814, during a naval
battle on Plattsburgh Bay, Lake Champlain, between
the British and Americans. Captain George Downie,
Commander of the British frigate, Confiance, fired
cannon shots at the American vessel, Saratoga, which
was commanded by Lieutenant Thomas Macdonough,
killing or wounding forty of their crew. The American
sailors were disheartened but when they heard loud
crowing from a rooster their spirits were lifted.

According to the legend, a cannon ball from the
British vessel smashed into a coop on the ship’s deck.
A rooster flew out, landed on a cannon, flapped his
wings and crowed lustily! The American sailors
laughed and cheered at this plucky rooster. The sailors
fought bravely alongside Commander Macdonough
and were victorious on this historic day in 1814.

The story of the rooster has been handed down over
time and is depicted in many paintings and a mural in
Plattsburgh’s City Hall. Today, the U.S. Navy
continues to have the rooster as a mascot on the U.S.S.
Saratoga aircraft carrier.



See Plucky Rooster Contest Information at:
www.champlaincentre.com



See Battle of Plattsburgh
Commemoration Weekend events at:
www.battleofplattsburgh.org